



# FAITH HUTCHINSON

## UX Design & Research

 <http://faithhutchinson.com>

 [faith.hutchinson@gmail.com](mailto:faith.hutchinson@gmail.com)

 404.396.9999

---

### EDUCATION

#### **The University of California at Berkeley, 2015**

Master of Information  
Management & Systems

---

#### **The University of Georgia, 2006**

B.F.A. Graphic Design,  
Magna Cum Laude

### RECOGNITION

#### **Grace Hopper 2016 Celebration of Women in Computing (HCI)**

Lead user experience  
designer on the project  
“What can drones and  
aerial imagery do for  
citizen science?”

---

#### **“Graphic Design School: A Foundation Course for Graphic Designer”**

Featured project in the  
2010 version of this design  
theory book.

---

#### **AIGA SEED Award Recipient, 2007**

Recognition from  
American Institute of  
Graphic Art’s Southeastern  
division for outstanding  
editorial book design.

### EXPERIENCE

#### **Target Consumer Internet of Things Lead UX Architect • June 2015 – present**

Creating user experiences in the IoT with a systems-based  
approach to the research, design, and development of product.

---

#### **Target Innovation Center UX Graduate Intern • Summer 2014**

Pitched and designed the interface of “Homemade,” a VR  
shopping experience for college students. Homemade  
permits users to browse, arrange, and purchase furniture in  
a virtual reproduction of their dorm room.

---

#### **Penguin • Designer • 2011 – 13**

Designed print and online advertisements for books,  
packaging for merchandise, and signage for corporate  
events. Worked on a team with the VP to integrate new brand  
practices for the USA division.

---

#### **Bill Smith Studio • Art Director/Designer • 2009 – 11**

Designed print and interactive projects for Houghton Mifflin  
Harcourt, McGraw Hill, and Pearson’s K-12 educational  
programs. Lead full-day collaborative design sprints with  
clients.

---

#### **Pushpin • Assistant Designer • 2008 – 09**

Oversaw press production and collaborated with estimable  
designer Seymour Chwast for clients such as American  
Express and *The New York Times*.

---

#### **The Metropolitan Museum • Design Intern 2007 – 08**

Illustrated, animated, and designed web-based interactive  
aides to enhance the experience of the museum’s younger  
visitors.